

# Content Credibility Statement

At BizLibrary, **delivering credible, engaging, and effective workplace training is our top priority.** To meet the diverse needs of modern learners, we offer a dynamic and ever-evolving content library that combines BizLibrary-produced content with expertly curated content from a wide range of trusted producers. This ensures our clients have access to the best training resources, tailored to a variety of learning styles and preferences, while addressing required compliance, workplace soft and hard skills, and current industry trends.

## Content Creation and Curation



### Proprietary Content Production:

Our internal team of professional writers, graphic designers, and video production experts develops content grounded in vetted, reliable sources. Every lesson adheres to instructional design principles to maximize engagement and learning outcomes. For specialized topics, we collaborate with external subject-matter experts to ensure accuracy and relevance.

### Collaborative Partnerships:

We build strong relationships with external content producers who bring unique expertise to our library. These partnerships enable us to offer resources informed by **cutting-edge practices, keynote speakers, and industry-leading professionals.**

## Commitment to Compliance and Diversity



### Legal Expertise:

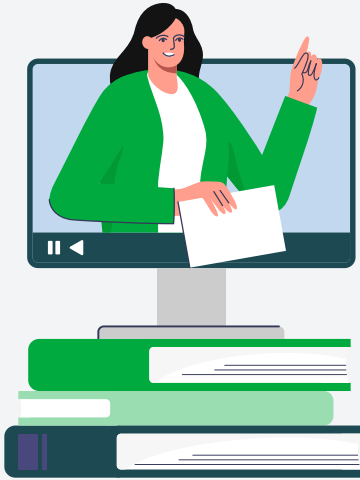
For content on legal and compliance topics, including state-specific anti-harassment training, our materials are reviewed bi-annually by Ogletree Deakins, a trusted law firm specializing in employment law. Our biannual compliance review ensures updates to federal or state regulations are promptly incorporated to maintain compliance.

### Diversity, Equity, Inclusion, and Belonging (DEIB):

We rigorously review all content to ensure it is respectful, unbiased, and inclusive. Our commitment to diversity spans race, gender, ethnicity, disability, political and religious beliefs, and more, reflecting a workplace culture where everyone feels valued. During the writing process, we focus on asset-based language, which focuses on strengths instead of highlighting weaknesses and encourages a growth mindset. Finally, we also strive to include multiple language options for BizLibrary Productions and encourage producer partners to do the same.

## Curated Quality Standards

To maintain a high standard, our content undergoes a meticulous vetting and curation process, ensuring all content in our collection includes the following:



- High-definition video production (1080p or higher) with modern, engaging visuals.
- Application of instructional design principles to support knowledge retention.
- Professional and credible presenters delivering content with clarity and energy.
- Ongoing updates to maintain an average content age of under four years.
- Topics that fill gaps or address emerging needs within our client base.
- Alignment with BizLibrary's DEIB policies to ensure respectful, inclusive delivery.
- Closed captions to support accessibility, comprehension, and inclusivity.

## Why BizLibrary?

Our rigorous content production and curation process ensure our library remains a trusted resource for professional development, compliance, and skill-building. We understand the evolving needs of modern workplaces and are dedicated to providing training solutions that empower organizations and employees alike.