

Content Curation Process

Our Commitment

BizLibrary provides and maintains a dynamic, best-in-class library of video-based training content covering core topics that growing organizations need. Our flagship product is the BizLibrary Collection and we maintain its integrity through our content curation process.

Quality Criteria

Our curation process involves constant monitoring and fine-tuning of the collection to ensure we're providing the right breadth and depth of quality content. Monthly, we add new lessons and courses and retire content that no longer meets our criteria.



Current

Average life of just 4 years or fewer.



Relevant

Thorough coverage of core topics and timely issues.



Interactive

Special interactive video formats, eLearning programs, and lesson quizzes.



Engaging

Highly-rated by users and providing a variety of lesson formats, even within the same topic.



Optimized for Learning

An average length of 4-6 minutes, opportunities for learning reinforcement, and accompanying support materials.

Additions

On average, we add 100 new titles to the BizLibrary Collection each month. New content gets added through our own in-house production team or from one of our external, expert producer partners. These partners specialize in their topic areas and add variety to our library by providing a different way of looking at a given topic.



Hot or Highly Utilized Topic Areas



Where Content Changes Warrant Additions or Updates



Response to Client Requests

Retirements

In addition to infusing new content into the collection, we see retirements as an important part of the curation process, too!

We have five main criteria to determine if content is ready to retire.



4+ Years Old

Older than four years and/or deemed to have outdated content.



Below a 3-Star Rating

Poorly rated by users, with an average of fewer than 3 stars.



Low Utilization

Infrequently utilized or showing a pattern of declining utilization, relative to other titles.



Low Production Quality

Outdated production quality, based on current standards.



Newer Content is Available

Duplicative of other newer or more highly-rated titles in the library.

It's Ongoing

BizLibrary's content curation is a comprehensive and ongoing process. Adding and retiring content monthly and continuously analyzing our collection to meet our high-quality standards is one of many things that sets us apart from other content providers.



Utilization • Quality Ratings • User Feedback
Topic Coverage • Currency

[Browse Content Library](#)

Have an idea for a new training topic?

We'd Love to Hear From You!