

BIZLIBRARY'S LEARNING CONTENT FORMATS

Everyone has different learning styles and preferences. To accommodate this, we provide content in a wide range of production styles and formats. This enables our clients to efficiently address all the ways in which learners best consume new information, and deliver an impactful program.



Video Lesson

A microlearning video that averages between 5 – 7 minutes in length and are best utilized for quick, actionable learning. These lessons play like a YouTube video and will often have a quiz at the end. Add them into an assignment, or share them with users for on-demand learning.



Interactive Video

Interactive video lessons feature several prompts throughout the video that learners must complete before the course continues. This technique keeps the learner engaged throughout the learning content and allows them to expand the learning experience with supplemental links, polls, multiple choice questions, and more!



Video Course

A collection of lessons bundled together where each lesson has a quiz and there is a final exam at the end of the course that must be passed. This format requires more time dedicated to learning but often works best for complex topics that require a deeper dive into the material.



eLearning

A traditional, click-to-advance type of lessons and often ranges from 15 – 45 minutes in length. This format often includes audio over a slide-like presentation and might include quiz-like questions to complete the lesson.

Styles

Within the BizLibrary-produced content we also offer three unique styles of content to fit various learning needs.



Overview

One standalone video lesson that is 10 – 15 minutes in length. This style will provide a broad perspective on a topic without getting into too much detail. When a learner watches this type of lesson, they will get a “one-stop shop” overview of a topic.



Crash Course

Individual video lessons that add up to a total length of 20 – 30 minutes. These lessons will each function as standalone videos, but they will also provide a complete picture on a topic when viewed together.



Toolkit

A collection of standalone video lessons, each on different aspects of one broad subject. The learner will be able to look at this video course and pick and choose topics that are relevant to them, without having to watch the whole course.