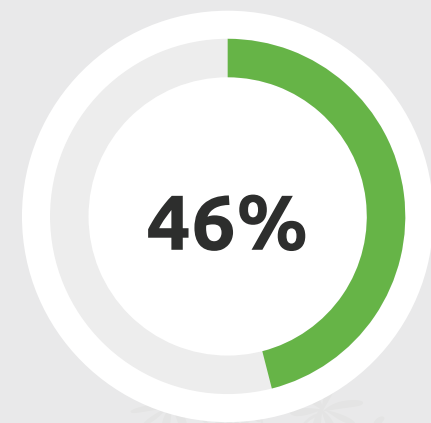
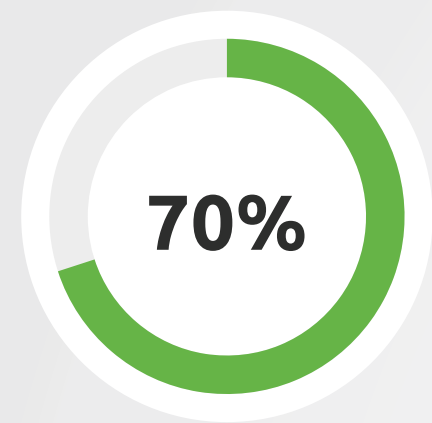


WHAT ARE LEARNERS SAYING ABOUT EBOOKS?

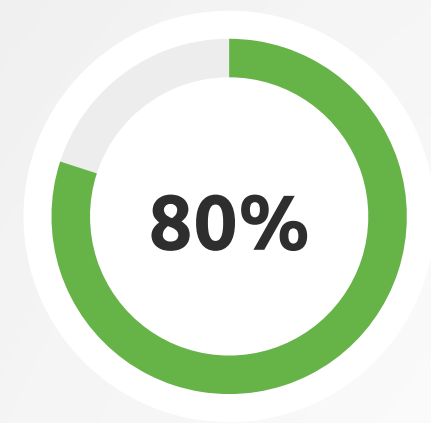
We recently conducted a short study regarding learners opinion of our newly launched ebook libraries, and the results speak for themselves!



said they learn most effectively with print



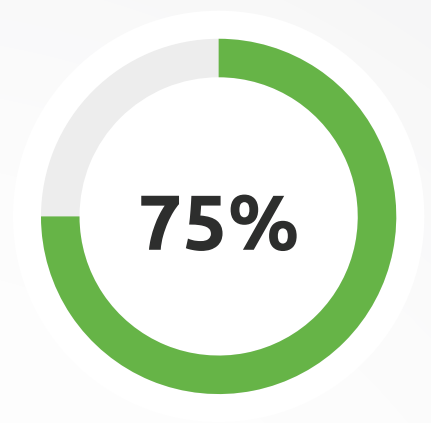
said they were satisfied or very satisfied with the quality of the ebooks



downloaded at least 1 ebook for professional development within 30 days



of c-level respondents were satisfied or very satisfied with the ebook quality and would recommend to a colleague



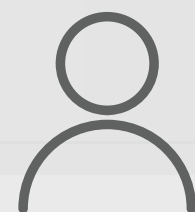
of c-level respondents were satisfied or very satisfied with the ebook selection

WHERE DO YOU READ MOST OFTEN?



● Not Often ● Traveling/Commuting ● At Home ● At Work

"Easily accessible learning method."



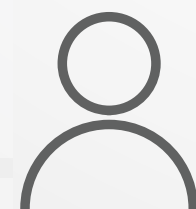
"Self-paced."



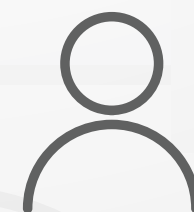
"I enjoyed the content selection."



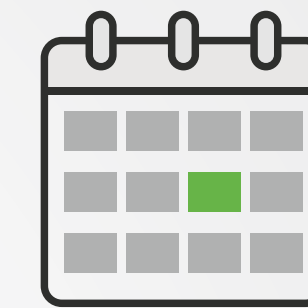
"Offers a variety of ways for employees to learn."



"Helps with self-improvement as well as a starting point when giving training sessions."



What did our focus group look like?



30 DAYS



160 UNIQUE LEARNERS



930 DOWNLOADS



5.8 AVERAGE EBOOKS PER LEARNER

11% employee utilization rate within 30 days (compared to industry benchmark of 12% in a year.)

86% were satisfied or very satisfied with the selection of titles.

94% were likely to use ebooks again in the future.

86% believe access to ebooks would contribute to their personal development.

95% were likely to recommend ebooks to their colleagues

70% said they were satisfied or very satisfied with the quality of the ebooks.