

# BIZ LIBRARY

## KEY FEATURES THAT DRIVE UTILIZATION

Getting your learners engaged with training and building a culture of learning is easy using the BizLibrary platform! Leverage these features to help engage your learners and increase utilization throughout your entire organization!

### Gamification

Administrators can set up learning games that use a system of points and badges to create a competitive learning experience that can easily be customized and configured to your organization's needs.

### Curated Learning Paths

Curated Learning Paths are short curations, selected by BizLibrary's content experts and focused on a specific topic area or competency. These paths are easily accessible and shareable!

### Assignments & Mandatory Training

Ensure your learners are focused on the most important content by issuing assignments. Administrators have the ability to assign content to teams or individual learners with just a few clicks.

### Messaging

Triggered messaging reminds learners of upcoming due dates, assignments, events, and expiring certifications and qualifications so you don't have to!

### Recommendation Engine

Encourage your learners to update their preferences within their profile! Our algorithm will present content to them within the Recommended Content widget on the homepage based on their learning preferences, interests, and previous learning history.

### Learning Collaboration

Easily group content to share with teams or individual learners, and encourage learners to create their own playlists to save content for quick reference. Better yet, encourage learners to share their playlist with their peers to foster collaboration!

### Branded Site Design & Customizable Homepage

Add a company-specific logo, color palette, and customize your organization and teams' homepages with various pre-built content channels and widgets.

### Sharing Content by Email

On the content profile, you can quickly and easily send the link to the video lesson along with a personalized message directly to their inbox. This is great for sharing timely and relevant content with employees!

Contact your BizLibrary account representative to learn more!