

REINFORCEMENT BOOSTERS



Did you know approximately 70% of employee training is forgotten within 24 hours of the training event? And with it – 70% of your training investment.

Reinforcement boosters by BizLibrary offer a solution based on the science of learning retention, helping you reinforce the learning objectives and maximize your ROI in the process.

HOW REINFORCEMENT BOOSTERS WORK:

After completing a boosted video lesson from the BizLibrary Collection, learners are enrolled in a booster program to further increase retention of key learning objectives.

The reinforcement program consists of four boosts over a two-week time period. These boosts are additional touch-points to engage the learner in thought-provoking questions, increase the likelihood of behavior application, and improve the overall learning experience.

The Boosts Consist of:



**MULTIPLE CHOICE
QUESTIONS**



**POLL
QUESTIONS**



**FILL-IN-THE-BLANK
QUESTIONS**



**THOUGHT
QUESTIONS**

Best Use Cases:

- When learners are having trouble with a specific skill or competency
- When it is important that training content is retained
- When you want to assess how learners are retaining or interpreting your training content

REINFORCEMENT BOOSTERS COME ON A VARIETY OF CONTENT TOPICS

New Manager Training

Compliance Training

Skills Training

Conflict Resolution

Time Management

Leadership Skills

Teamwork

Ethics

Harassment

Sales Training

Communication

Change Management

Project Management

Customer Service

Emotional Intelligence