

# BizAI – Your AI-Powered Learning Assistant

Powered by **BIZ** LMS + Full BLC

## Transform Learning and Development

BizAI is a learning assistant who powers BizLibrary products to give learners and administrators alike an enhanced approach to online learning.

BizAI makes the most use out of two forms of artificial intelligence in the workplace – machine learning (ML) and natural language processing (NLP). ML uses algorithms to identify patterns and make predictions based on past behavior. This is how BizAI is able to predict and locate content that learners will love without involving administrators. BizAI uses NLP to quickly understand what type of content users are looking for and can serve up personalized content recommendations as well as related content.

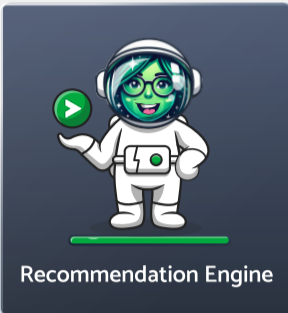
## Discover BizAI's Features



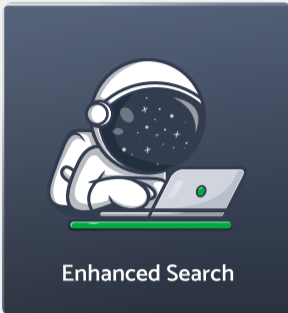
Learner Profiles



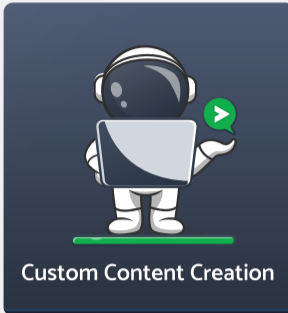
Role-Specific Upskilling



Recommendation Engine



Enhanced Search



Custom Content Creation

### 1. Learner Profiles:

During the onboarding process, users can now set their learner preferences, specifying their preferred learning formats, topics of interest, and preferred pacing. This information is then used to curate a personalized learning journey, ensuring that employees start their skill development journey with content that resonates with their individual preferences.

### 2. Recommendation Engine:

BizLMS analyzes user behavior, preferences, and historical data to deliver highly targeted content recommendations. This not only enhances engagement but also ensures that employees receive content that aligns with their skill development goals.

### 3. Skill Based Recommendation Playlist:

With this new feature, learners can enter their job function and receive personalized content tailored to the specific skills associated with that role. New learners can choose from hundreds of job options on their Learner Onboarding Modal, while existing learners will be notified and can easily update their My Profile with their current job. Administrators simply need to add the new BizAI widget to the learner's homepage.

### 4. Role-Specific Upskilling:

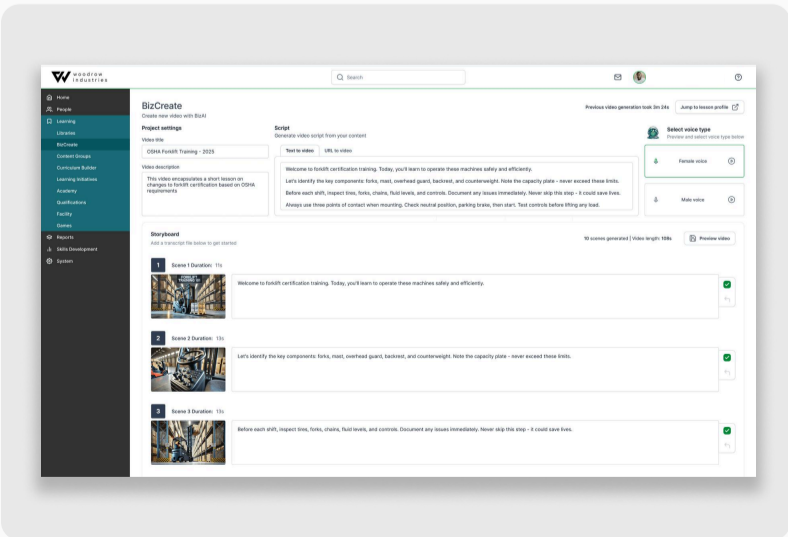
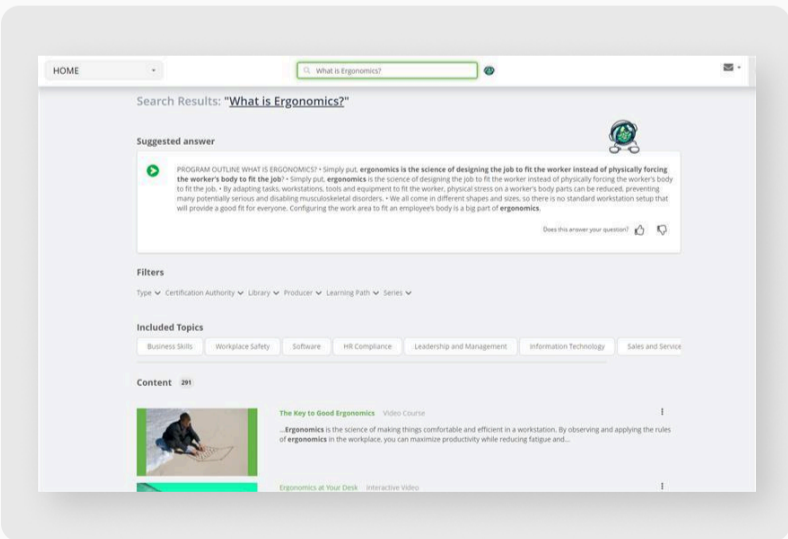
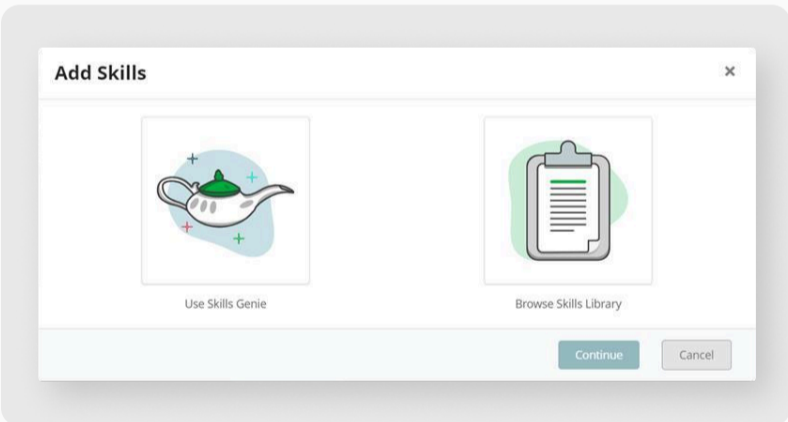
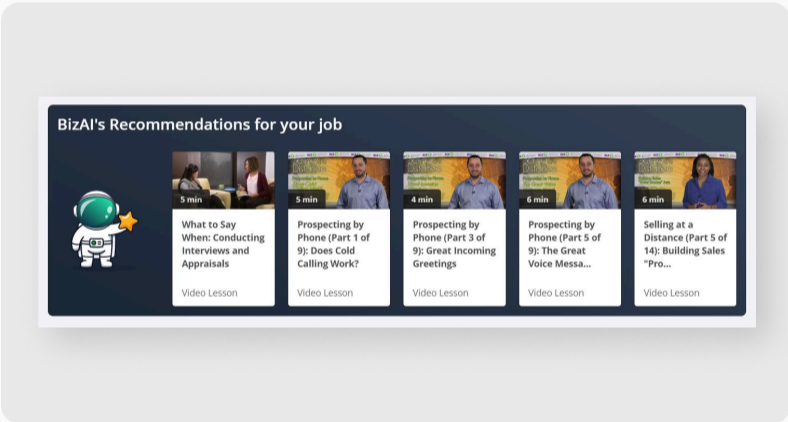
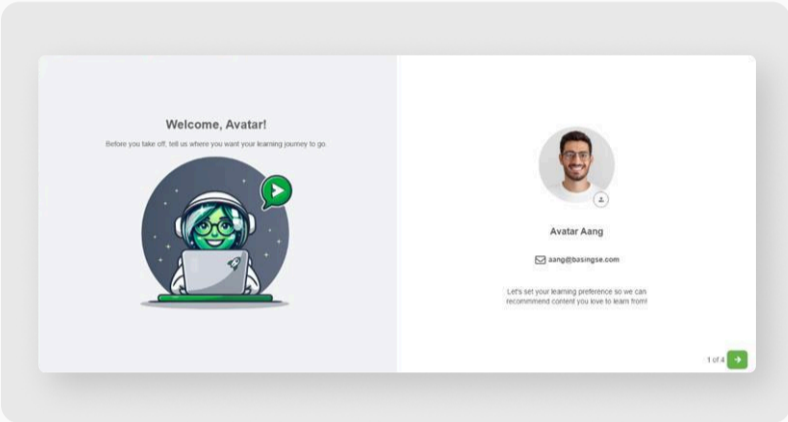
This BizAI feature (Skills Genie) is available for clients who utilize BizSkills. Administrators can enter a job title, and Skills Genie will search relevant job postings all throughout the U.S. to give administrators the most sought-after skills in the industry. Instantly they have customizable skills and job titles without long hours of browsing the library or writing descriptions from scratch.

### 5. Enhanced Search:

The search function understands user queries, making it easier to locate courses, videos, and other resources tailored to a learner's unique search of keywords or phrases.

### 6. BizCreate:

Administrators can input source materials—such as a script or web page—and generate a high-quality video lesson in minutes. The tool automates the process by incorporating professional voiceover, relevant images, and B-roll footage, making content creation faster and more efficient than ever before. Once published, training administrators can seamlessly assign the course to learners within BizLMS, incorporate it into learning initiatives, or add it to curated playlists.



To see BizAI in action, reach out to your BizRep for a full Innovation at Biz demo!

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