What Makes BizSkills a Dynamic Solution

BIZ SKILLS
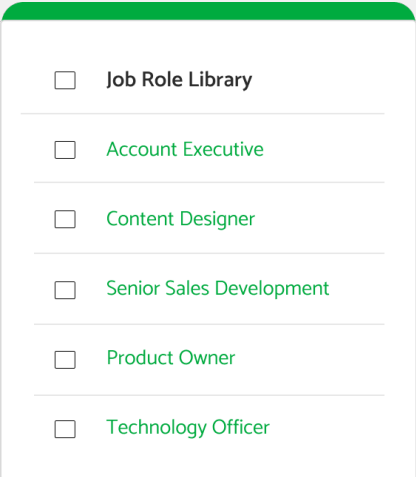EFFORTLESS UPSKILLING

As job roles evolve and the number of skills required to perform those jobs increase, BizSkills stays on top of these changes through always-on algorithms and continuous curation.

- Job Role Library
- Account Executive
- Content Designer
- Senior Sales Development
- Product Owner
- Technology Officer

Curated Job Role Library

Our job role library currently covers nearly 600 of the most common roles across North America. As job roles change or new ones arise, our content curation team will continuously add to the library, ensuring it meets the current and future needs of the workforce.
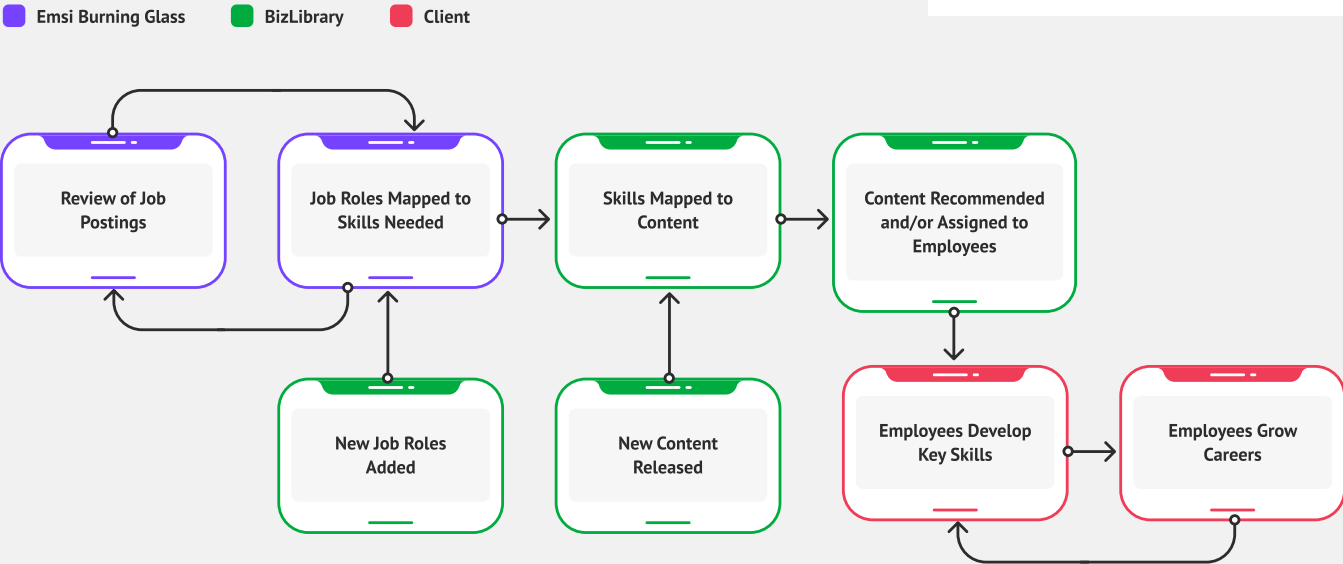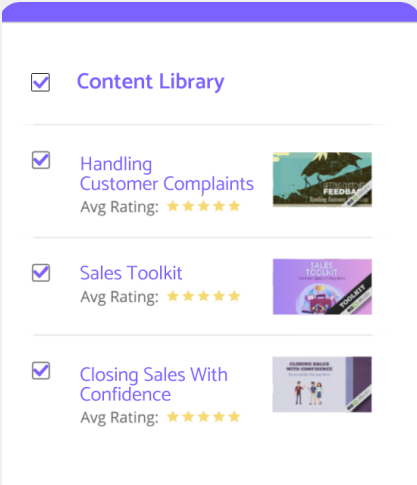
Real-Time Labor Market Data

To keep BizSkills data relevant to current roles and skills, we've partnered with Emsi Burning Glass, a leading labor market analytics company. Their algorithm reviews millions of job postings' requirements and responsibilities each week and uses that data to map job roles to key skills.

This data is then updated in BizSkills, ensuring your employees are kept up to to date with the most important skills required to do their jobs.

Automatic Content Mapping

One of the main benefits of The BizLibrary Collection includes the amount of fresh, new, content added on a monthly basis. By leveraging BizSkills, all new content will automatically map to the skills library on a monthly basis, ensuring our content algorithm is recommending the most recent content for your learners' upskilling needs.

- ☑ Content Library
- ☑ Handling Customer Complaints
  Avg Rating: ★★★★★
- ☑ Sales Toolkit
  Avg Rating: ★★★★★
- ☑ Closing Sales With Confidence
  Avg Rating: ★★★★★

🟪 Emsi Burning Glass   🟩 BizLibrary   🟥 Client

| Review of Job Postings | → | Job Roles Mapped to Skills Needed | → | Skills Mapped to Content | → | Content Recommended and/or Assigned to Employees |

| New Job Roles Added | | New Content Released | | Employees Develop Key Skills | → | Employees Grow Careers |

Why a Dynamic Solution Is Important

Manually mapping out development plans to address each employee's skill gaps is a time-consuming and never-ending process – the skills each employee needs to develop continually change, so by the time plans are finished it's time to start over again. This is why many organizations haven't been able to effectively address skill gaps or provide personalized development – it's simply not feasible to keep up with on your own.

Personalized upskilling is a challenge that requires dynamic solutions. BizSkills makes it possible to stay on top of relevant, individualized employee development through an off-the-shelf, automated mapping solution.