

Content Customization Tool



Creating custom online learning content can be challenging and time consuming, but not with BizLibrary! With our new, easy-to-use content customization tool paired with our award-winning library of off-the-shelf video content, administrators get the best of both worlds.

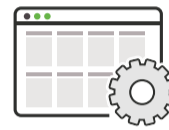
With the power to customize our video lessons with branding, company specific information, interactions, quizzes and more, delivering high-quality, engaging custom content that meets the specific needs of your workforce has never been easier.



**CURATED LIBRARY OF
1,500+ VIDEO LESSONS**



**EASY TO USE
CUSTOMIZATION TOOL**



**HIGHLY ENGAGING
CUSTOM LEARNING CONTENT**

CUSTOMIZATION BENEFITS

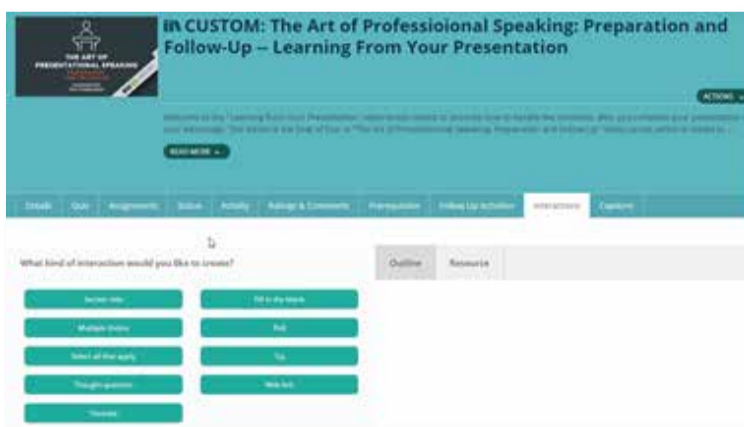
Strong Foundation: Using our large library of off-the-shelf video content provides a strong foundation for your customized learning program, and saves you time and money!

You Know Best: While we know content, you know your learners and your organization best. Customizing content to meet their specific needs and objectives can increase overall engagement with the learning program.

Brand Identity: Aligning your learning content with your corporate colors, logo, values or even messaging helps strengthen your brand and portrays your commitment to learning and development within your organization.

Align to Company Initiatives: Blending skill development with specific company goals, initiatives, processes or procedures ensures learning is relatable to the individual learner leading to higher retention rates.

Targeted Assessments: Adding in quizzes or interactions allows administrators to uncover any gaps in training and further target areas of skill development within their organization.



CUSTOMIZATION OPTIONS



Lesson title and/or description

Interactions

Quiz questions

Caption files

Support materials

Schedule your demo today to learn more about content customization with BizLibrary!