

WHAT DOES AN EMPLOYEE TRAINING PARTNERSHIP

• LOOK LIKE? •



You've recognized a need to provide better employee training and are hoping to find the right vendor to make that happen.

You've spent hours researching the dozens of companies who might be able to offer you the content and technology that you need to develop your workforce's potential.

But the websites and articles you're reading probably don't show you the real nitty-gritty of using the solution.

To see real success in employee learning, you need more than a vendor – you need a partner.

WHAT ARE SOME CHARACTERISTICS OF A LEARNING PARTNER?

They don't sell you a solution and then split – they provide invaluable training consultation throughout the partnership.

They provide reliable support for any and all technical difficulties.

Their training content is up-to-date, thoroughly curated, and easy for learners to engage with.

They have a history of evolving their solutions to meet the changing needs of modern learners.

Their success depends on your success.



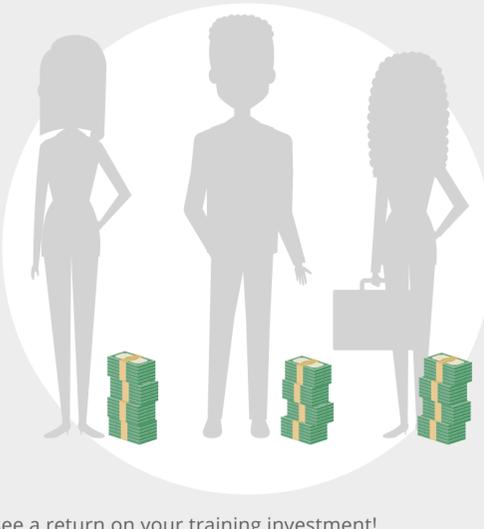
Let's look deeper at each element of a successful employee training partnership:

• IMPLEMENTATION •

You've been through the demo, and you understand the great features of your new learning technology. You have a powerful new solution to help your company capitalize on your people's potential.

But if you don't know how to access certain features, or you don't understand how to get all the use that you can out of your new technology, then you're losing out on ROI.

ON AVERAGE,
A COMPANY INVESTS
\$1,208
ANNUALLY IN TRAINING
AND DEVELOPMENT
PER EMPLOYEE.



With costs like that, it's important that you see a return on your training investment!

Implementation is where your new training partner shows how dedicated they are to setting you up for success. Before you sign a contract, ask what the implementation process will be like.

• TECHNICAL SUPPORT •

As the saying goes, technology is great... when it works.

Almost every technology, at some point in time, will face technical difficulties. Before you invest in a learning solution, you need to know what happens when a problem comes up.

A good learning partner has an Uptime Commitment built into your contract. You should be receiving as close to a 100% uptime as possible from their solution.

Ideally, technical support will be accessible during your operating hours, and that support should be reliable in resolving issues quickly.

Live support with knowledgeable representatives is a key asset to look for in a strong learning partner.

BizLibrary commits to a 99% uptime, and last year, our uptime was 99.9%

• CLIENT SUCCESS •

When you purchase a robust learning solution, there can be a lot to dive into. A consultant who understands the ins and outs of the solution can go a long way in ensuring you're getting the most out of your employee training efforts throughout the partnership.

Beyond the product, a built-in consultant for your training program serves as an invaluable resource when it comes to **strategies for overcoming challenges your organization is facing.**

With a consultant who provides guidance on gaining leadership buy-in, developing marketing and communication plans, and executing flawless program management, you can truly overcome business challenges within your organization.

The BizLibrary Client Success team has helped organizations...



- INCREASE CUSTOMER SATISFACTION
- IMPROVE PRODUCTIVITY
- REDUCE EMPLOYEE TURNOVER
- IMPROVE COMPLIANCE
- BUILD A LEARNING CULTURE
- LOWER ORGANIZATIONAL AND TRAINING COSTS
- AND SO MUCH MORE!



• CONTENT CURATION •

There's no shortage of training content out there, but content that's designed to **engage learners while effectively leading to behavior change** can be harder to come by.

If your learning partner isn't thoroughly curating their content library, then the job is yours to identify if their content is high quality and accurately presenting information. And that's a job you shouldn't have to take on.

A good learning partner will have a thorough content curation process, so you don't have to worry about that yourself!

With a well-curated library, your employees can easily find content that piques their interest and fits what they're looking for. And when elective learning increases, you're on your way to building a learning culture.

OUT OF ALL COURSE COMPLETIONS WITHIN THE BIZLIBRARY COLLECTION, **54% WERE SELF-SELECTED BY LEARNERS.**



Your learning partner should be dedicated to high quality content, so your employees can be dedicated to building new skills and developing in their roles.

ABOUT BIZLIBRARY

At BizLibrary, we're on a mission to elevate employees' skills, create better places to work, and do our part to build a more compassionate and competent future. We lean into these goals every day by supporting organizations' learning and development needs through our innovative platforms, best-in-class content, and unrivaled strategic support. With L&D powered by BizLibrary, employees are equipped with the skills they need for the job today and ready to take on new challenges tomorrow.

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