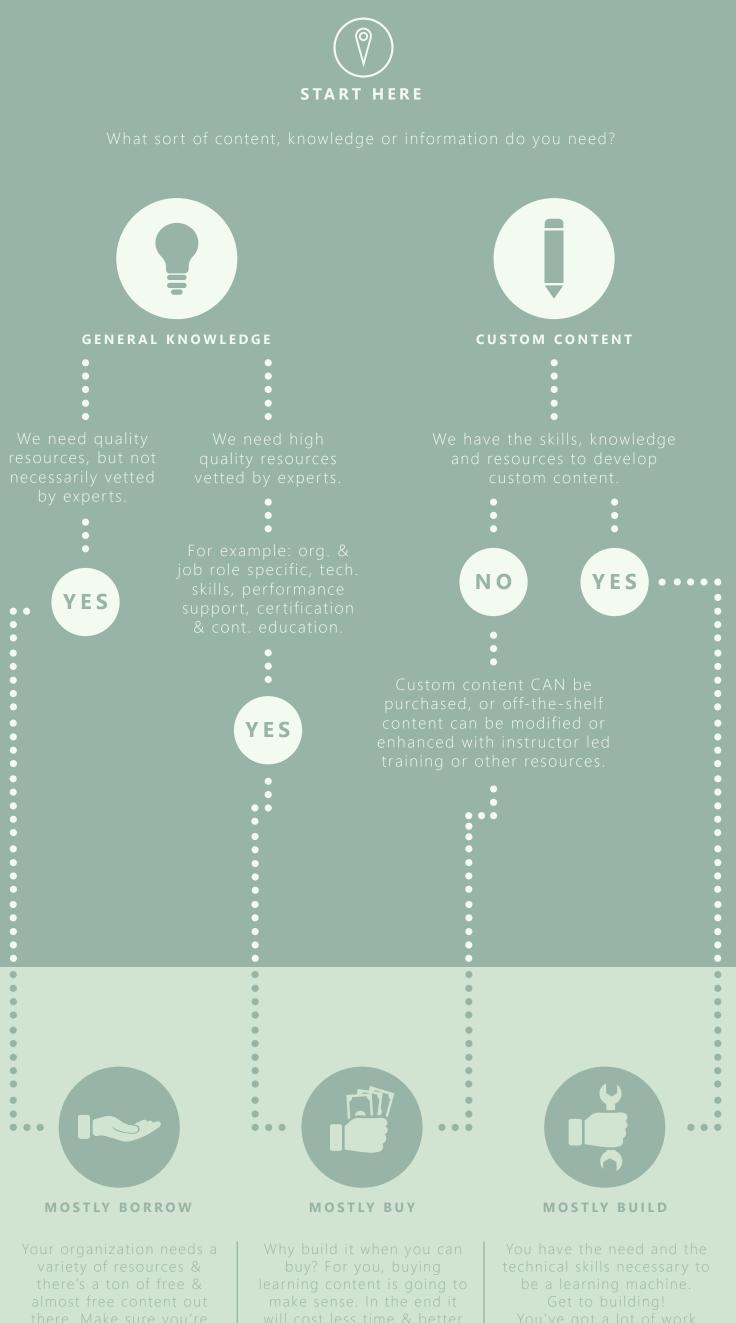# LEARNING CONTENT

Which is the right mix for your organization?

Every employee development program requires great and relevant content, but what's the best way to get it? Should you invest your time and resources in building that content, borrowing it or buying it from a trusted provider? Use the chart below to discover more about what your program needs and to understand more about each type of content.

START HERE

What sort of content, knowledge or information do you need?

GENERAL KNOWLEDGE

CUSTOM CONTENT

We need quality resources, but not necessarily vetted by experts.

We need high quality resources vetted by experts.

We have the skills, knowledge and resources to develop custom content.

YES

For example: org. & job role specific, tech. skills, performance support, certification & cont. education.

NO

YES

YES

Custom content CAN be purchased, or off-the-shelf content can be modified or enhanced with instructor led training or other resources.

MOSTLY BORROW

Your organization needs a variety of resources & there's a ton of free & almost free content out there. Make sure you're able to commit time to collecting, curating & adding value.

MOSTLY BUY

Why build it when you can buy? For you, buying learning content is going to make sense. In the end it will cost less time & better meet the needs of your employees.

MOSTLY BUILD

You have the need and the technical skills necessary to be a learning machine. Get to building! You've got a lot of work ahead of you.

A BLEND

Most organization's content acquisition strategy should include a combination of build, borrow, and buy. You should build your business pillars - your competitive advantage & products/services specific to your organization. Borrow and buy everything else!

READY TO BUILD A PERFECTLY BLENDED LEARNING SOLUTION?

FREE TRIAL

BizLibrary's award-winning content library contains thousands of online employee training videos covering every business training topic, including communication skills, leadership and management, sales and customer service, compliance and safety, desktop computer skills and more.

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