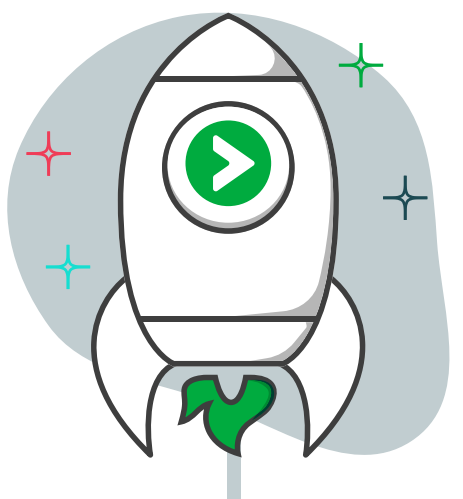


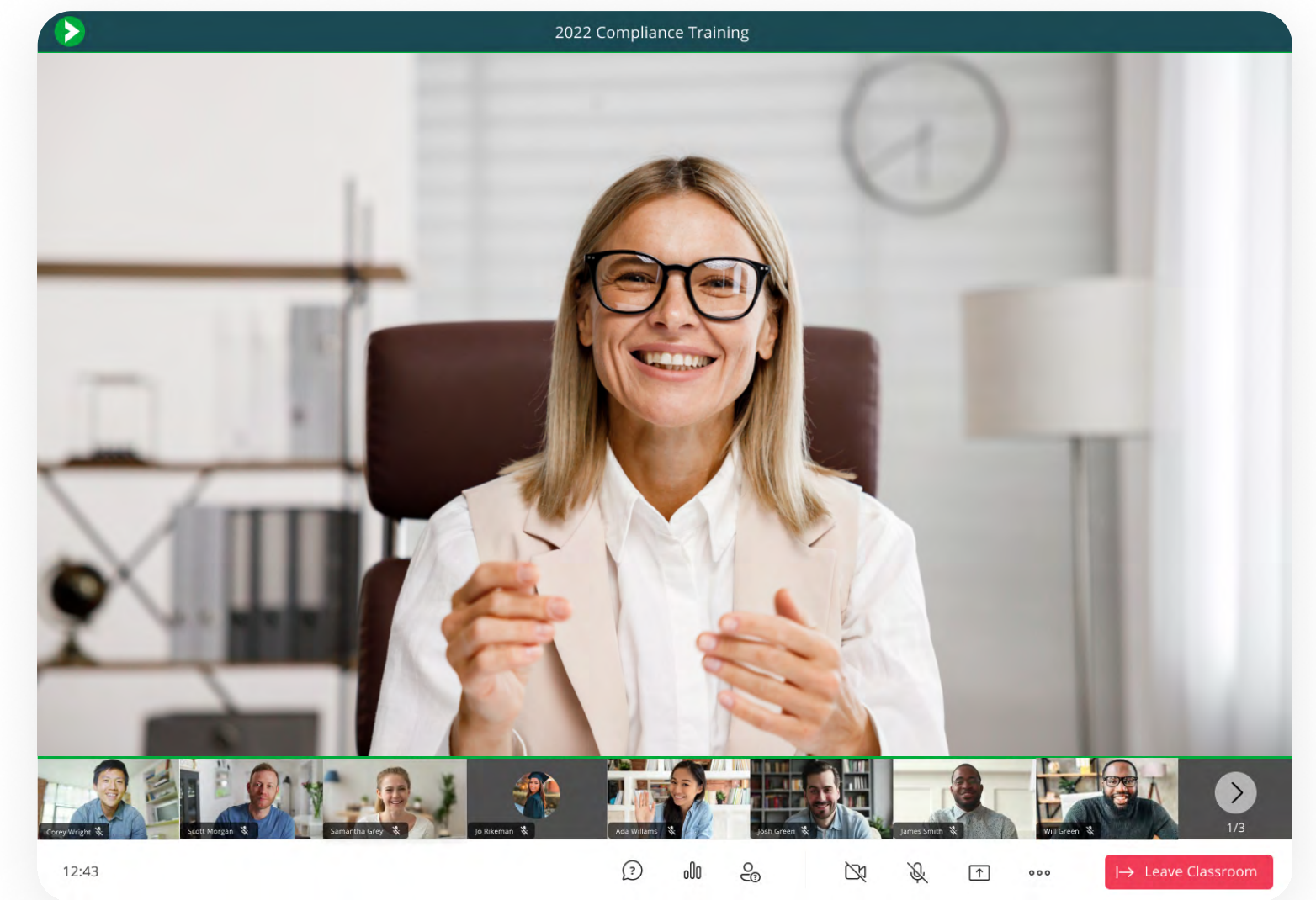
# The BizAcademy Experience

## Develop Leaders at Every Level



### BizAcademy Kickoff

In this first live session, learners will have an opportunity to meet their cohort peers. Think of this as an Orientation Day – there will be time for introductory questions and setting expectations for the coming weeks.



### Pre-Assessment

The pre-assessment is a written assignment to help the learners and the expert determine where the baseline is for each cohort. The pre-assessment is a handy tool that will help provide measurable results as learners progress through the Academy.



### 4-Week Skill Development Blocks

BizAcademies are built from four-week skill block sessions, each requiring approximately three hours from participants. Every week of the skill block uses a different modality for maximum engagement. A sample skill block is detailed below.



#### **Week 1 - Video Course:** Time Commitment: 30 minutes

The video course lays the foundation for the concepts of the skill block. Proprietary content from the expert will introduce the skills, topics, and competencies for the next three weeks.



#### **Week 2 - Live Discussion:** Time Commitment: 1 hour

The live discussion with your cohort and the expert reinforces concepts learned in the lesson and offers the opportunity for questions. Learners can gain insights from their peers as well as unique and personalized input from the expert facilitator.



#### **Week 3 - Practice Assignment:** Time Commitment: 30 minutes

Why a practice assignment? Many learners benefit from the opportunity to practice what they have learned on their own. Practicing is meant to build skills and confidence as they work through completing the assignment. This modality also prepares learners for the group coaching session.



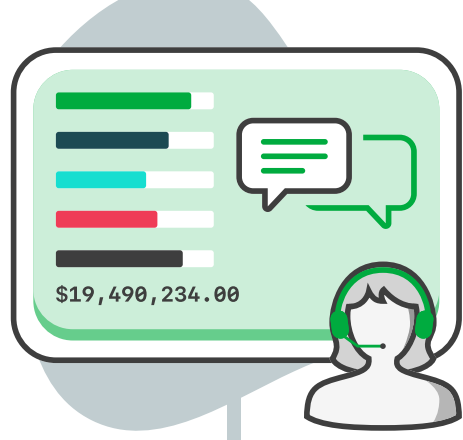
#### **Week 4 - Group Coaching Session:** Time Commitment: 1 hour

This session is meant to bring all of the skills learned throughout the skill block together in the final session. Group coaching also offers the opportunity for live feedback from peers and the expert.



#### **Progress Report**

**Learners' managers will receive a progress report with a summary of newly developed skills and competencies throughout the experience.**



### Post-Assessment

Remember the pre-assessment the learners took before? This post-assessment offers the opportunity to see just how much learners have grown during BizAcademy. Comparing the two assessments provides clear and measurable results.



### Certificate of Completion

Congratulations! You've completed your BizAcademy. Learners walk away with a certificate that they can display physically or digitally to showcase their accomplishment.

