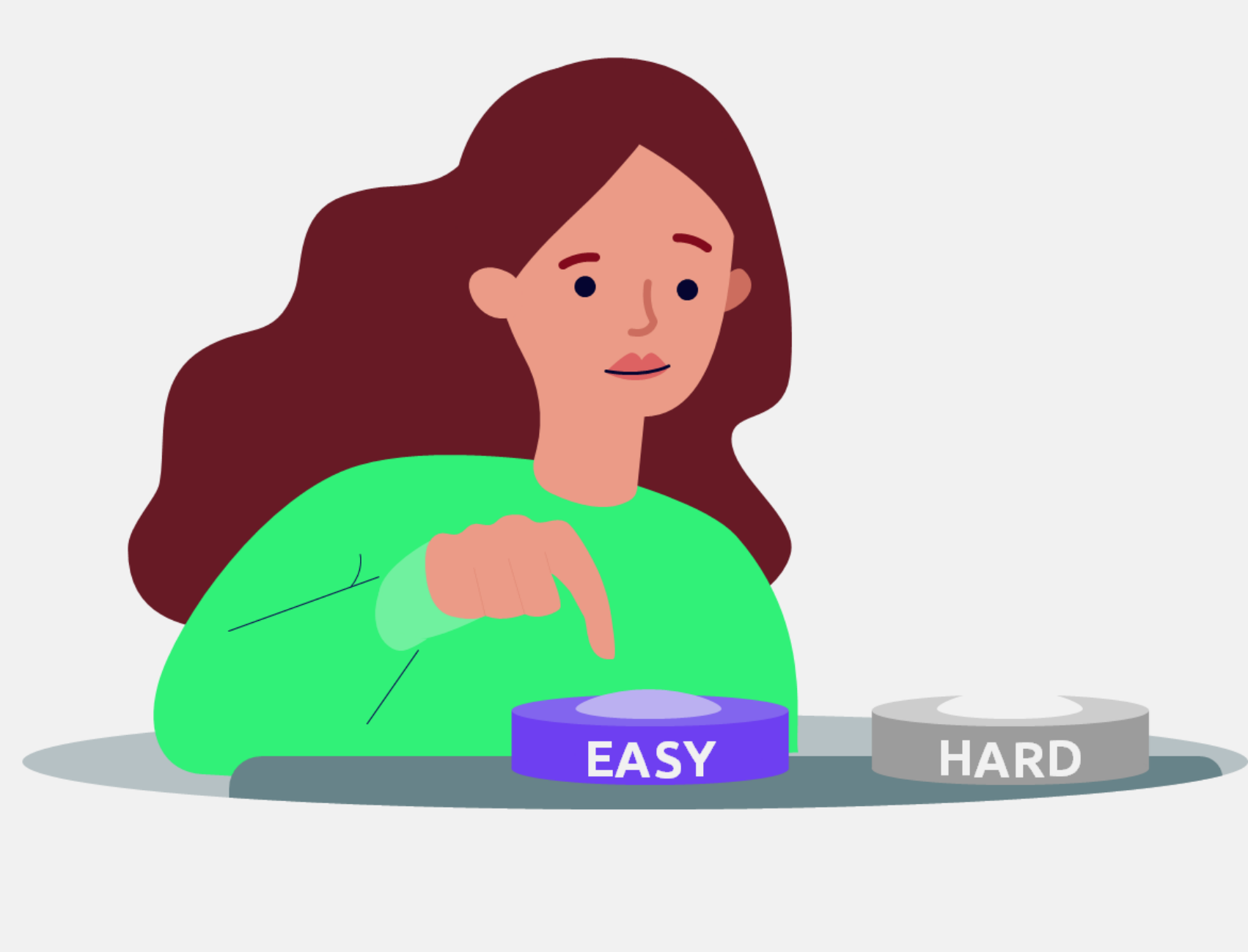


# Upskilling Is Hard. Let Us Do the Heavy Lifting.



## 3 in 4 CEOs say the biggest threat to their business is the availability of key skills. (PwC)

Before any of us had ever heard of COVID-19, there was an increasingly growing skills gap problem. Add in a growing number of skills needed to excel in an increasingly remote work environment plus an all-time high resignation rate, and the pain of skills availability has never been greater.

To remain competitive, organizations need to embrace upskilling and reskilling as the primary lever for addressing skill gaps and keeping people engaged in their work.

So why haven't more businesses made personalized skills development a priority? Well, because it's really hard to do!

Ensuring employees have the right skills to meet fluctuating business challenges and goals is a huge task. It's also an ongoing task, not a one-and-done deal. Effective upskilling requires continual skills mapping, personalized to each employee's skill set, while providing relevant training content for every skill needed.

Unless you have entire teams of learning & development professionals, instructional designers, and subject matter experts, launching and sustaining an effective skills development program is simply too complex to manage...

Until now.

## Steps to Successful Skills Development



**BIZLIBRARY**  
YOUR ONLINE LEARNING PARTNER

With BizLibrary, you're not on your own with this. Our powerful training technology does all the heavy lifting, so you don't break a sweat.

Here's how we do it...

## We Make Learning Engaging, Impactful, & Convenient

### Skills Mapping Already Done for You

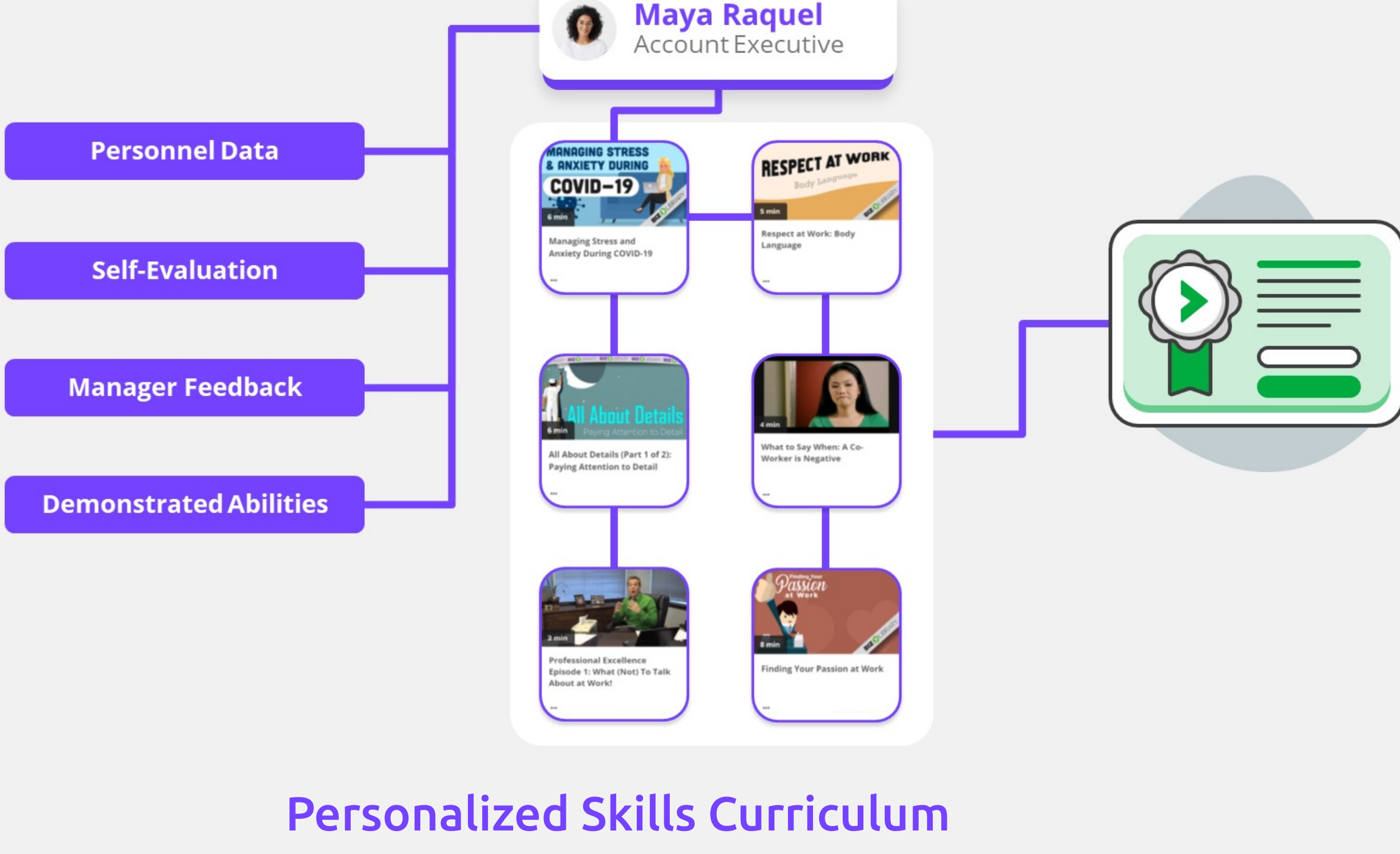
With our proprietary BizSkills platform, you never have to worry about skills mapping again. We've already mapped our library of 500+ job roles (80% of the top jobs in North America) to over 1500 key skills. But we didn't stop there – those skills are then mapped to our award-winning content library covering everything from business skills, to leadership and management, software, sales, and more! We partnered with the labor market experts at Emsi Burning Glass to ensure these libraries are continually evolving and up-to-date with leading market data. They're also completely customizable to your organization!

People often say getting started is the hardest part. With BizSkills, you can skip right past that.

BizSkills is the first and only platform that completes the mapping process from job roles to skills to content, giving your employees immediate access to start developing the skills they need.

*The moment I saw it, I knew right away, this is going to be special.*

- Craig Weiss, Learning Systems Analyst



### Personalized Skills Curriculum

Upskilling effectively goes beyond mapping everything out, though. It also needs to be personalized for each employee's skill set – even if employees have the same job, their skills needs will vary. Through a mix of personnel data, self-evaluation, manager feedback, and demonstrated abilities, our learning algorithms will curate the exact training regimen that's needed to elevate your team.

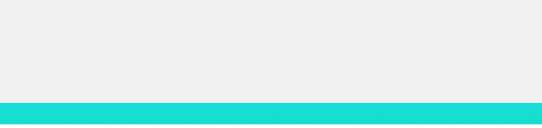
### Relevant, Engaging Content

Personalized plans are great, but to take action on them, you need great content. We provide our customers with training content that is modern, relevant, and pre-mapped to the skills your learners need. As both a content producer and a content aggregator, we have over 15,000 total learning resources in our library. The good news... you don't have to view all of them to determine who needs what. We've already done that for you!

**50%**  
Half of new content comes from client requests

**40+**  
Producer Partners

**4.3/5**  
Average Course Rating



**10+**  
Training Styles & Formats

### What Learners Say About BizLibrary Content

"Thorough, concise, informative!"

"Critical information at the right time."

"Tremendously helpful!"

"I loved this course!"

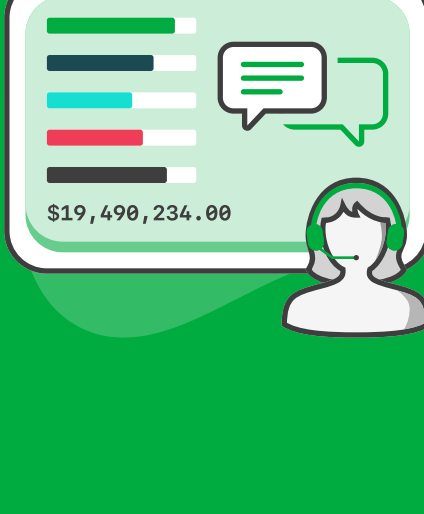
"Very practical, real-life information."

"Detailed instruction on an important topic."

## Our Approach Benefits Your Entire Organization



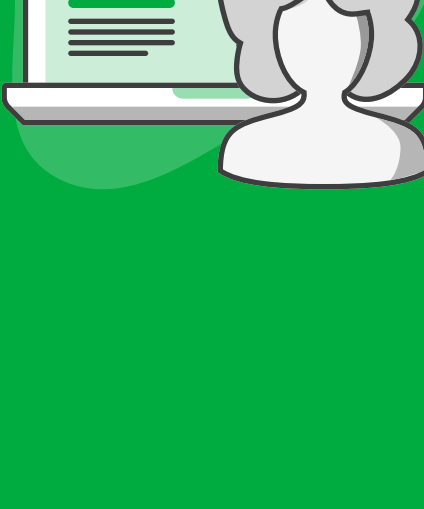
**Executives**, who are rightfully concerned about talent and skills shortages, can now benefit from a sustainable skilling program. They no longer have to rely on external hiring as the main source of talent.



**Managers**, who are likely struggling to staff their teams and meet internal targets, can maximize the talent they have and keep their teams engaged through structured, ongoing career development.



**Employees** will benefit from impactful, personalized learning experiences that help them thrive in the roles they have, while seeing the organization's commitment to fostering their long-term career growth.



**Training and development professionals** can finally execute on the vision of an effective skills development program, never again spending time mapping skills, competencies, or training content. They can immediately impact the team's skills to drive performance, increasing retention and overall employee satisfaction.

## What Our Clients Are Saying

“

We use temp-to-hire for our positions, and we were having a problem with temps not staying with the company. **Our retention rate now is 65%** - prior to launching BizLibrary it was about 10%. So we're extremely proud of what we've been able to do with putting processes and systems in place in the company, and also using BizLibrary to support everything that's being said.

Kim Judkins  
Mariani Packing Company

“

When we first launched BizLibrary, we had an inside salesperson who refreshed her sales skills by watching a BizLibrary video every morning – and within a month, she had set a sales record. She came to me and said, 'I attribute this to BizLibrary.' So even though she was an experienced inside salesperson, **with that refresh from BizLibrary, she set a major sales record** within our organization.

Lynn Buschman  
ALMO Corporation

“

We want our employees to be **prepared for internal promotions** and BizLibrary has really helped us get some of our workforce that hasn't been doing office work more prepared - better able to interview, do some office situations, be more clerical - so if they're not used to doing that BizLibrary has really helped us to improve that.

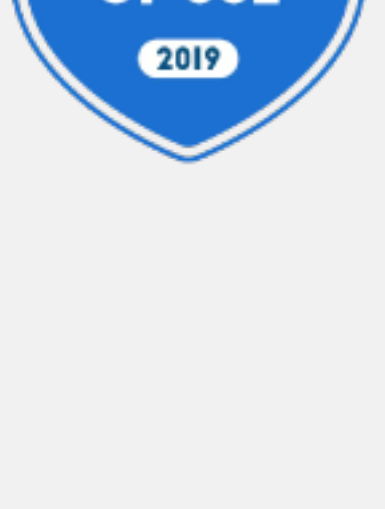
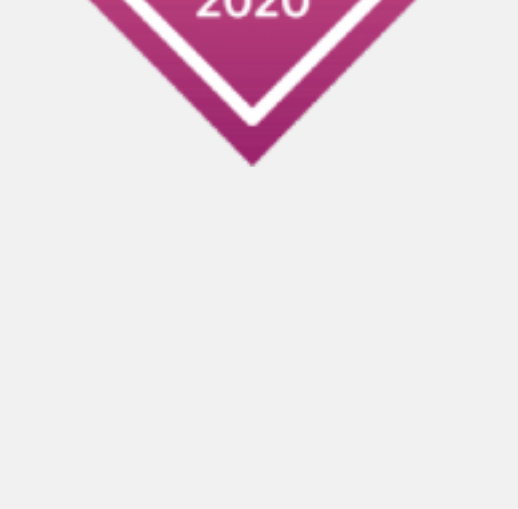
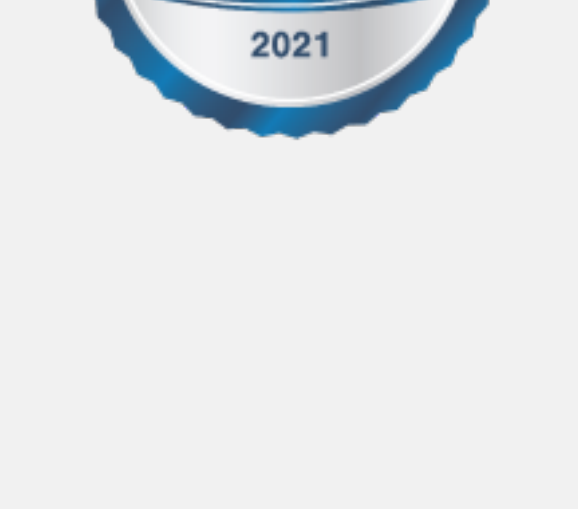
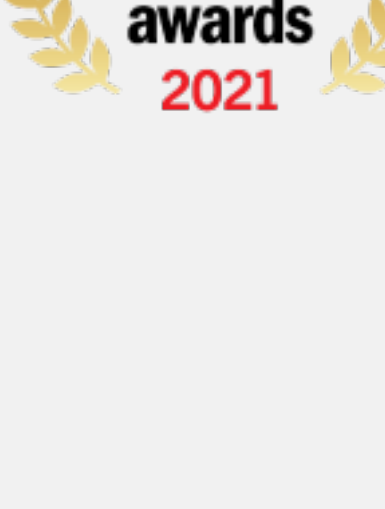
Vanessa Chapa  
VIA Metropolitan Transit

“

Everything that I speak to BizLibrary about is always **driven towards the success of my program**, ways to make my job easier, ways to make the program better, and ways to succeed with training and meet the strategic goals of the company.

Victoria Cason  
Tarrant Regional Water District

## Industry Love

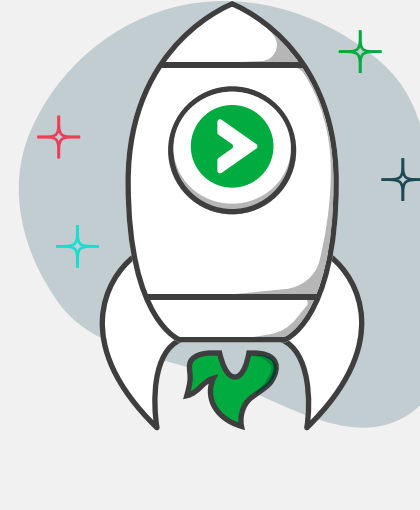


## All With BizLibrary



### Get employees the skills they need to get the job done

Leave the manual mapping behind and tackle skill gaps at scale – our solutions let you automate skills development and help every employee reach their performance potential.



### Create opportunities for growth in your organization

Lack of career growth drives talented people to leave. We help you keep them with clear career pathing features that show your people the skills they need for the role they want to grow into.



### Support leadership development at any level

From standardized manager training programs to personalized leadership development, we provide flexible solutions that make an impact on the people guiding your organization.

We're on a mission to elevate employees' skills, create better places to work, and do our part to build a more compassionate and competent future.

**We hope you'll join us.**

[www.bizlibrary.com](http://www.bizlibrary.com)